LifeBrand®

ASSESSMENT-BASED CERTIFICATE

THIS CERTIFICATE IS AWARDED TO

Diana Perney

For meeting the intended learning outcomes and possessing the knowledge and competencies set forth in the LifeBrand Social Media Literacy & Wellness Program

02/16/2024

Date

Thomas Colaiezzi

Thomas Colaiezzi

PRESIDENT & CEO

ICE1100

ACCREDITED CERTIFICATE PROGRAM

SMLW

Social Media Literacy & Wellness Program

This certificate is valid for one year from the date listed above.

LifeBrand's educational mission is to be the world leader in Social Media Education and help empower everyone to build strategic personal brands through their digital fingerprints.

LifeBrand, Inc. received Accreditation from the Institute for Credentialing Excellence (ICE) for its Social Media Literacy & Wellness Program by demonstrating the program's compliance with ICE 1100:2019 - Standard for Assessment-Based Certificate Programs. The Standard is approved by the American National Standards Institute (ANSI) for adoption as an American National Standard. Established in 1977, ICE is the leading international membership organization representing the credentialing community and fulfills its mission through the delivery of education and training programs, in setting quality standards for credentialing, and by providing accreditation services.